

# HOW UC BOOSTS PRODUCTIVITY

## Factors of Productivity Associated with Unified Communications



UC reduces costs, decreases the time it takes to get work done and affords the ability to work on multiple tasks at the same time.

**UC makes communication easier!**

## UC Features that Improve Productivity

These UC features are considered most useful to SMBs for boosting productivity & efficiency.



Mobility



Presence Information



Collaboration



Video



Unified Messaging



Data Sharing



Calendaring



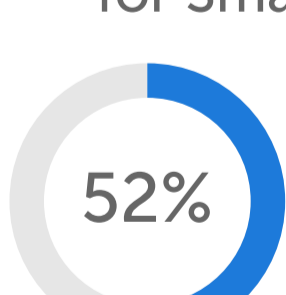
IM / Chat



Speech Recognition

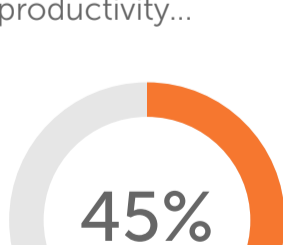
**Small businesses see a 52% increase in productivity with Unified Communications!**

## The Value of Unified Communications for Small Businesses



Businesses adopting UC experience on average a 52% boost in workplace productivity...

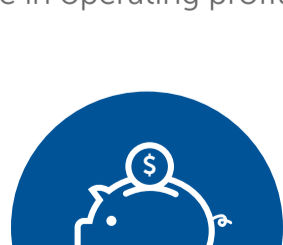
...and a 45% improvement in business efficiency.



This translates into a 25% increase in operating profit.



All this, while saving 50% in network costs compared to legacy phone systems.



The Eastern Management Group: Unified Communications Productivity Analysis, Small Business, 2019

To read the full report, visit: [info.sangoma.com/eastern-management-report](http://info.sangoma.com/eastern-management-report)